

# China Green Companies Summit 2014

20-22 April 2014 | Nanning, Guangxi, China



China Green Companies Summit 2014  
中国绿公司年会  
中国企业家俱乐部  
2014年4月20-22日

**柳传志**  
70岁, 84年创业

**王石**  
63岁, 84年创业

**我们的三十年**  
【一场空前的领袖对话】  
**谈公司 谈人生**  
直面“在商言商”

4月20日 19:40-21:40  
广西南宁 荔园山庄  
现场聆听: 010-62766066  
www.daonong.com 微信公共账号: cec2006

全球合作伙伴: 



【余俊洪讲】  
互联网思维与教育变革

**理想者 行动派**  
教育生态建设者  
俞俊洪

4月21日 下午  
广西南宁 荔园山庄  
现场聆听: 010-62766066  
www.daonong.com 微信公共账号: cec2006

全球合作伙伴: 



**银行业: 冲击与机会**

互联网金融颠覆利率市场化?  
金融系统颠覆模式创新  
民营资本设立银行

最具企业家精神的银行家  
招商银行前行11年  
马蔚华

20年银行行长, 执掌全球市值最大的银行  
中国工商银行前行长  
杨利生

4月21日 15:20-16:40  
广西南宁 荔园山庄  
现场聆听: 010-62766066  
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全球合作伙伴: 



【中国绿公司联盟圆桌会】  
大数据: 变革企业经营与管理

- 最新将成为企业大数据战略资产
- 数据将与大数据驱动商业模式
- 市场选择, 产品设计, 定价, 市场推广, 内部管理等数据是否具备成长性?
- 您的企业应该如何把握和应对?

4月20日 14:30-15:50  
广西南宁 荔园山庄  
现场聆听: 010-62766066  
www.daonong.com 微信公共账号: cec2006

全球合作伙伴: 



【一场洞察PE趋势的权威对话】  
**产业投资新机会**  
中国投资界领军人物首次公开面对面

中国PE之父  
红杉创投基金创始人兼首席投资官  
汪家焯

中国PE之父  
红杉创投基金创始人兼首席投资官  
汪家焯

中国PE之父  
红杉创投基金创始人兼首席投资官  
汪家焯

4月21日 13:40-15:00  
广西南宁 荔园山庄  
现场聆听: 010-62766066  
www.daonong.com 微信公共账号: cec2006

全球合作伙伴: 



China Green Companies Summit 2014  
2014中国绿公司年会  
推动商业可持续

## Invitation

Dear Sir/Madam,

With the support of the People's Government of Guangxi Zhuang Autonomous Region, the 7<sup>th</sup> China Green Companies Summit (CGCS) will take place in Nanning, capital city of Guangxi province of China, from the 20<sup>th</sup> to the 22<sup>nd</sup> of April, 2014. The CGCS, attracting over 1000 insightful and reform-minded business leaders, senior political figures, prominent scholars and mainstream media each year, is dedicated to promoting long-term rational economic growth, and advocating business integrity.

With the Third Plenary Meeting of the 18th Congress of the Chinese Communist Party setting the tone for comprehensive reform in the country in the coming few years, the market-driven economy of China is expected to enter a period of major upgrading, which means unprecedented opportunities for businesses. On the other hand, however, the declining economic growth of China, prolonged lackluster performance of the country in economic restructuring, the impact brought about by the internet and threateningly volatile international situation are also posing severe challenges for the business world. In view of this, the CGCS 2014 will bring together 1,000 business leaders and high-caliber participants from a wide range of fields around the globe to explore the new opportunities for enterprises against the backdrop of strategic reform of the country.

We look forward to welcoming you to China's tropical "Green City" of Nanning in April 2014!

Yours sincerely,



Summit Chairman

**Wu Jianmin**  
Executive Vice Chairman,  
China Institute for  
Innovation and  
Development Strategy

吴建民



Summit Executive  
Chairman

**Zhou Hongbo**  
Deputy Party  
Secretary and Mayor,  
Nanning Municipal  
Government,  
Guangxi Province

周红波



Summit Executive  
Chairman

**Liu Donghua**  
Founder and Standing  
Vice Chairman,  
China Entrepreneur  
Club

刘东华



CEC Chairman

**Liu Chuangzhi**  
Chairman, China  
Entrepreneur Club  
Chairman, Legend Holdings  
Ltd.

柳传志



CEC Executive  
Chairman

**Zhu Xinli**  
Chairman, China  
Huiyuan Juice Group  
Limited

朱新礼

## ● **Supporting Organizations**

China Enterprise Confederation / China Enterprise Directors Association  
United Nations Global Compact (UNGC)  
China International Council for the Promotion of Multinational Corporations  
Comité France Chine (CFC)

## ● **Supporting Embassies**

French Embassy in China  
British Embassy in China  
Embassy of Germany in China  
Embassy of Belgium in China  
Embassy of Finland in China  
Embassy of India in China  
Embassy of Japan in China

## ● **Global Partners**

BMW  
Schneider Electric

## ● **Initiated by**

China Green Companies Alliance (CGCA)

## ● **Supporting Government**

People's Government of Guangxi Zhuang Autonomous Region

## ● **Organizer**

China Entrepreneur Club (CEC)

## ● **Co-organizers**

Nanning Municipal Government  
Industry and Information Technology Commission of People's Government of Guangxi Zhuang Autonomous Region

## ● **Supporting Think-Tanks**

China Institute for Innovation & Development  
Strategy  
Development Research Center of the State  
Council  
National School of Development at Peking  
University  
School of Economics and Management at  
Tsinghua University  
China Europe International Business School  
Daonong Center for Enterprise

## ● **Partners**

UK Trade & Investment (UKTI)  
Invest in France Agency (IFA)  
Wallonia Foreign Trade & Investment Agency (AWEX)  
Flanders Investment & Trade  
Flanders-China Chamber of Commerce (FCCC)  
Confederation of Indian Industry (CII)  
China Business Council for Sustainable Development (CBCSD)  
China Green Carbon Foundation  
Zhisland  
LAONIUI Foundation  
Legend Star  
European Union Chamber of Commerce in China (EUCCC)

## ● **Promoters**

East Lucky Paradise Guangxi  
Bwinning Management Consulting Co., Ltd



## Topics

### Focus Forum

The Challenges of Smog Prevention and Control  
Mixed Ownership: The Next Round of SOE Restructuring  
Innovation Fuels Sustainable Competitiveness

### Parallel Roundtables

“Big Data” and Corporate Transformation  
The Trials and Triumphs of Growth Stage Companies  
Green Growth – Environmental Challenges and New Business Opportunities  
The Next 10 Years of Sino-French Cooperation

### Trends & Dialogues

New Investment Opportunities  
Banking Industry: Challenges and Opportunities  
Narrowing the O2O Gap  
Integrating Cultural Elements: A New Era of Business and Consumer Transformation in Real Estate Companies: Winning at the Turning Point  
Public Welfare and Entrepreneurial Spirit  
Successor Planning and Corporate Development

## Summit Theme

### An Era of Transformation: Reality and Aspirations

We face an era of transformation. In China's effort to deepen reform, the market economy will play a larger, more decisive role, though the road ahead for China's reform remains full of obstacles. A troubled international economic environment, declining domestic growth rates, lack of restructuring, and ever-shrinking dividends all present greater challenges to China's economy. In the booming sector of mobile Internet connectivity, new models and forces have brought about revolutionary changes. Chinese enterprises now sit at a crossroads, faced with an anxiety of how best to transform and innovate.

This is the reality of contemporary Chinese enterprises. Clashes between traditionally successful and recent game-changing models have challenged Chinese enterprises to face the challenge of risk and opportunity across sectors. A fusion of traditional and new models, cross-border collaboration and innovation, and cross-sector diversification has becoming a leading trend. How can China's enterprises embrace these new opportunities? The China Green Companies Summit 2014 will once again bring together over one thousand insightful domestic and international business leaders and elites from various businesses to discover new opportunities for companies in this period of comprehensive reform.

### Plenary Speeches

An Era of Transformation: Reality and Aspirations

### Evening Talk

Liu Chuanzhi & Wang Shi: Our Thirty Years in Business

### Telecast Forums

China's Reform Roadmap  
The Power of Connections



# Program Outline

*\*Please note the program is subject to change.*

## ■ April 20, 2014 (Sunday)

09:00-22:00

14:30-15:50

14:30-17:30

16:00-16:40

16:30-17:30

17:00-18:00

18:00-19:30

19:40-21:40

## ■ April 21, 2014 (Monday)

07:30-08:30

08:40-09:50

09:50-10:05

10:05-12:15



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### Registration

### Parallel Roundtables

- “Big Data” and Corporate Transformation
- The Trials and Triumphs of Growth Stage Companies
- Green Growth:  
Environmental Challenges and New Business Opportunities

### Zhisland Private Event

### Press Conference “China’s Top 100 Green Companies 2014”

### Welcome Reception

### CNBC Telecast Forum

- China’s Reform Roadmap

### Dinner Buffet

### Evening Talk

- Liu Chuanzhi & Wang Shi: Our Thirty Years in Business

### Parallel Private Breakfast Meetings

### Parallel Sessions

- Integrating Cultural Elements: A New Era of Business and Consumer
- Banking Industry: Challenges and Opportunities
- The Challenges of Smog Prevention and Control
- The Next 10 Years of Sino-French Cooperation

### Coffee/Tea Break

### Plenary Session

- An Era of Transformation: Reality and Aspirations

12:30-13:30

13:40-15:00

15:00-15:10

15:10-16:20

16:20-16:30

16:30-16:40

16:40-18:00

18:20-19:00

19:00-20:20

20:00-22:00

20:30-22:30

■ **April 22, 2014 (Tuesday)**

09:00-12:00

08:00-16:00

**April 22 - 23, 2014**

**Lunch Buffet**

**Parallel Sessions**

- New Investment Opportunities
- Mixed ownership: The Next Round of SOE Restructuring
- Transformation in Real Estate Companies: Winning at the Turning Point
- BBC CEO Guru Telecast Forum: The Power of Connections

**Coffee/Tea Break**

**Keynote Speeches**

**Donation and Carbon Offsetting Ceremony**

**Coffee/Tea Break**

**Parallel Sessions**

- Narrowing the O2O Gap
- Innovation Fuels Sustainable Competitiveness
- Public Welfare and Entrepreneurial Spirit
- Successor Planning and Corporate Development

**Entrepreneur Fashion Show**

**Banquet**

**Self-Media Salon**

**Closed-door Meeting**

**Zhisland Private Event**

**“BMW · Daonong” Cup Golf Tournament 2014**

**Beibu Gulf Tour (50 seats only)**



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■ April 20, 2014 (Sunday)

09:00-22:00

14:30-15:50

## Summit Program

### Registration

### Parallel Roundtables

#### “Big Data” and Corporate Transformation

*(Ball Room#1, 2<sup>nd</sup> Floor, International Conference Center)*

We are entering an era where “Big Data” will impact and challenge the way we do business in all sectors. As it has become a key strategic asset for enterprises, the ability to grasp, analyze and utilize Big Data will play a crucial role in determining a business’s competitiveness. This session will discuss:

- What does “Big Data” mean for companies?
- How can companies better manage and utilize “Big Data” so as to grasp more opportunities during this changing era?

#### Chair:

**Wang Wenjing**, Chairman and CEO, Yonyou Software Co., Ltd.

#### Panelists:

**Liu Jiren**, Chairman and CEO, Neusoft Corporation

**Wang Junhao**, President, JuneYao Group

**Jiang Xipei**, Board Chairman, CEO, Far East Holding Group Co., Ltd.

**Matt Wang**, Vice President, IBM

**Wang Jian**, CTO, Alibaba Group

#### Guest Speakers:

**Feng Jun**, Chairman, aigo Digital Technology Co. Ltd.

**Yan Zidian**, Chairman, Beijing LinkData Technologies Co., Ltd.

**Hervé RANNOU**, CEO, Cityzen Data

#### The Trials and Triumphs of Growth Stage Companies

*(Ball Room#2, 2<sup>nd</sup> Floor, International Conference Center)*

Leaders of successful companies entering stages of high speed growth must often simultaneously handle numerous challenges, opportunities and attractive looking options.

- Should companies embrace similar successful strategies seen in the sector, or attempt to carve their own unique path of success?
- Should high-level positions be reserved for close friends or of filled with experienced professionals?
- Should the management system be flexible or standardized?
- How much authority will compensation hold?

#### Chair:

**Zhu Hai**, Executive Vice President and President of China, Schneider Electric

#### Panelists:

**Xia Hua**, Chairwoman, EVE Group

**Diao Zhizhong**, Board Chairman, Glodon Software Company Limited

**Sun Taoran**, Chairman and CEO, Lakala Payment Co., Ltd.

**Chen Hao**, Board Chairman and CIO, Legend Capital

#### Green Growth: Environmental Challenges and New Business Opportunities

*(Ball Room#4, 2<sup>nd</sup> Floor, International Conference Center)*

Water shortages, polluted aquifers, smog, food safety and other environmental issues are catching ever-greater social attention. Environmental protection and pollution control are



both a social movement and a huge business opportunity. Both traditional businesses and new businesses that have emerged to solve environmental problems will face the following questions:

- What business opportunities will be brought along with evolving policy and market demands?
- Centering on products, technologies, and business models, what new moves will innovative enterprises take?
- How should companies calculate the revenue growth brought about by green opportunities?

**Chair:**

**Tim Wang**, Senior Vice President and General Manager, Ecolab Greater China

**Panelists:**

**Liu Xiaoguang**, Chairman, Beijing Capital Group Co., Ltd.

**Johnny Kwan**, Senior Vice President, BASF (China) Co., Ltd.

**Steve Clark**, CEO of China, Suez Environment Company SA

**Zhou Xiaohua**, General Manager, Veolia Environment Services China Limited

**Guest Speakers:**

**Bai Changbo**, Vice President of Greater China, the Coca-Cola Company

**Jiang Yongxiong**, Chairman, Crown Luggage Group

**Zhao Lijun**, President, Poten Environment Group Co., Ltd. (POTEN)

**Liao Qinglong**, Executive Vice President and General Manager of China, Delta Electronics, Inc.

**Xu Xinjian**, Chairman, Sunrain Holding Group

14:30-17:30

**Zhisland Private Event**

16:00-16:40

**Press Conference “China’s Top 100 Green Companies 2014”**

*(Executive Ball Room, 1<sup>st</sup> Floor, International Conference Center)*

**Speech by:**

**Liu Donghua**, Co-Chair, China’s Top 100 Green Companies; Founder and Standing Vice Chairman, China Entrepreneur Club; Founder and Chief Guideline Officer, Zhisland

**Report released by:**

**Maggie Cheng**, Secretary General, China Entrepreneur Club

**Panel of Appraisers:**

**Zhao Changwen**, Director, Enterprise Research Institute under the Development Research Center

**Jiang Kejun**, Senior Researcher, Energy Research Institute, National Development and Reform Commission

**Wang Liyan**, Professor, Guanghua School of Management, Director, Center for Responsibility and Social Value, Peking University

**Simon Zadek**, Co-Director, The Inquiry, UNEP

**Cai Jian**, Professor of Management Science, Executive Dean, Innovation Research Institute, Peking University





16:30-17:30

### Welcome Reception

*(Café 2<sup>nd</sup> Floor, International Conference Center)*

17:00-18:00

### CNBC Telecast Forum

#### China's Reform Roadmap

*(Press Room, 1<sup>st</sup> Floor, International Conference Center)*

China's new leaders unveiled an ambitious reform agenda in November, liberalizing interest rates and leveling the playing field for private companies operating in key industries. As China continues on a path to rebalance its economy after three decades of double-digit growth, it's also expected to put a greater emphasis on the environment. In a CNBC TV debate, we get perspective from some of China's most influential corporate chiefs.

#### Moderator:

**Susan Li**, host, CNBC Asia

#### Panelists:

**Liu Chuanzhi**, Chairman, China Entrepreneur Club; Chairman, Legend Holdings Corporation; Founder and Honorary Chairman, Lenovo

**Zhu Xinli**, Executive Chairman, China Entrepreneur Club; Chairman, China Huiyuan Juice Group Limited

**Liu Yonghao**, Chairman, New Hope Group; Vice Chairman, China Minsheng Banking Corp., LTD.

**Shen Guojun**, Chairman and President, China Yintai Holdings Co., Ltd.

18:00-19:30

### Dinner Buffet

*(Grand Banquet Hall, 2<sup>nd</sup> Floor, International Conference Center)*

19:40-21:40

### Evening Talk

#### Liu Chuanzhi & Wang Shi: Our Thirty Years in Business

*(Grand Ball Room, 2<sup>nd</sup> Floor, International Conference Center)*

In the year 1984, Liu Chuanzhi started Lenovo in a tiny room located within today's Beijing tech hub of Zhongguancun. The same year, Wang Shi founded Vanke in the (then sleepy) southern city of Shenzhen. They have shared a journey of entrepreneurship for 30 years, and tonight will offer an unprecedented dialogue covering topics from business, life and the future of Chinese business.

#### Speakers:

**Liu Chuanzhi**, Chairman, China Entrepreneur Club; Chairman, Legend Holdings Corporation; Founder and Honorary Chairman, Lenovo

**Wang Shi**, Chairman, China Vanke Co., Ltd.

#### Moderator:

**Bai Yansong**, host, CCTV

## ■ April 21, 2014 (Monday)

07:30-08:30

### Private Breakfast Meeting

#### Creating Value in Sustainable Business

*(Banquet Hall #9, 2<sup>nd</sup> Floor, International Conference Center)*

In this era of great reform and transformation, how should businesses handle new trends in opportunities and challenges? Can business leaders achieve both self-balance and sustainable development? Participants in this closed door breakfast will enjoy sharing in knowledge from CEOs of the China Green Companies Alliance as they introduce their company's experiences and specific cases of success.



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08:40-09:50

**Speaker:**

**Ma Weihua**, Chairman, Wing Lung Bank; Former President, China Merchants Bank

**Participants:**

Members of China Green Companies Alliance (CGCA)

**Diplomats' Breakfast Meeting (Invitation Only)**

*(Banquet Hall #11, 2<sup>nd</sup> Floor, International Conference Center)*

**Focus Forum**

**Integrating Cultural Elements: A New Era of Business and Consumer**

*(Executive Ball Room, 1<sup>st</sup> Floor, International Conference Center)*

The modern era of consumerism enables revolutionary depth and breadth in understanding available goods and services. The success of a real estate firm can be more attributed to the changes a property can bring about to an owners lifestyle, rather than the location of properties. A core growth factor for automobile companies is not just creating unique design, but enabling consumers the power to express individuality through automobile ownership. How should businesses best integrate cultural elements in this new era of consumerism?

**Chair:**

**Xia Hua**, Chairwoman, EVE Group

**Panelists:**

**Huang Nubo**, Chairman, Zhongkun Investment Group Co., Ltd.

**Wang Chaoge**, CEO, Impression Wonders Arts Development Co., Ltd.

**Jet Li**, CEO, Taiji Zen

**Tian Ming**, Chairman, Canxing Cultural Co., Ltd.

**Trends & Dialogues**

**Banking Industry: Challenges and Opportunities**

*(Press Room, 1<sup>st</sup> Floor, International Conference Center)*

The further slowdown of China's economic growth and the squeeze of credit funds complicate and confuse the future development of banks. Widespread availability of Internet finance demands further interest rate liberalization.

- What kind of pressure will banks face in the next few years?
- In what ways must the banking system evolve?
- What will the future bring for private banks and how will this influence and change bank ecology?

**Chair:**

**Ma Weihua**, Chairman, Wing Lung Bank; Former President, China Merchants Bank

**Key Speaker:**

**Yang Kaisheng**, former President, Industrial and Commercial Bank of China

**Moderator:**

**Chen Long**, Professor of Finance, Associate Dean, Cheung Kong Graduate School of Business

**Focus Forum**

**The Challenges of Smog Prevention and Control**

*(Ball Room #1, 2<sup>nd</sup> Floor, International Conference Center)*

Smog has made us realize that economic growth is no longer the only pursuit of business transformation. Environmental problems and resource shortages should very much be taken



into consideration for our future as a country and planet. The restriction and management of smog requires a joint effort of elites from a wide range of fields. Together with business leaders, policy makers, scholars, as well as NGO representatives, this panel will explore measures and strategies for solving the smog problem.

**Chair:**

**Michael Yu**, Chairman and CEO, New Oriental Education and Technology Group

**Panelists:**

**Du Shaozhong**, Former Deputy Director, Beijing Municipal Environmental Protection Bureau; Chairman, China Beijing Environment Exchange (CBEEEX)

**Jiang Kejun**, Senior Researcher, Energy Research Institute, National Development and Reform Commission

**Jim Zhang**, Chief Representative, The Nature Conservancy (TNC) Asia Pacific Region; Chairman, LAONIU Foundation

**Ding Ligu**, Executive Chairman, Delong Holding Limited

**Zhao Xinlin**, Chairman, Construction of the Yangzi River Delta Investment Group

**Bian Cheng**, Chairman, KEDA Industrial Company Limited

**Guest Speakers:**

**Li Yuezhong**, Chairman and General Manager, Jiangsu WELLE Environmental Co., Ltd.

**Sino-French Business Roundtable (Private)**

**The Next 10 Years of Sino-French Cooperation**

*(Ball Room #4, 2<sup>nd</sup> Floor, International Conference Center)*

As China rises to become the world's largest consumer market, France remains one of Europe's largest and most important economies. During his recent visit to France in March, Chinese President Xi Jinping stated that China and France are two complementary economic powers sharing extensive mutual interests. In the past fifty years, China and France have collaborated most significantly in the areas of nuclear power, aviation, and transportation. Chinese investment has intensified in France in recent years, with the next 10 years sure to witness a deepening of Sino-French economic cooperation. This roundtable will discuss:

- Which key sectors offer greatest future advantages through Sino-French cooperation?
- How can Sino-French enterprises cooperate more effectively? What are innovative models of cooperation to explore?

**Chair:**

**Wu Jianmin**, Executive Vice Chairman, China Institute for Innovation and Development Strategy

09:50-10:05

10:05-12:15

**Coffee/Tea Break**

**Plenary Session**

**An Era of Transformation: Reality and Aspirations**

*(Grand Ball Room, 2<sup>nd</sup> Floor, International Conference Center)*

We face an era of transformation. In China's effort to deepen reform, the market economy will play a larger, more decisive role. Yet, the road ahead for China's reform is a much tougher one. Declining domestic growth rates, lack of restructuring, and the impact of the revolutionary changes from mobile Internet connectivity, all present greater challenges to China's economy.

- Faced with such a tough reality, how should Chinese enterprises survive this era and embrace new opportunities?
- In the next decade, what breakthroughs can be expect in legalization, management structure, environmental protection, market economy and the business climate?

**Chair:**

**Liu Chuanzhi**, Chairman, China Entrepreneur Club; Chairman, Legend Holdings Corporation; Founder and Honorary Chairman, Lenovo



**Introductory Speech by:**

**Wu Jianmin**, Executive Vice Chairman, China Institute for Innovation and Development Strategy

**Keynote speech by:**

**Martine Aubry**, French Foreign Minister's Special Representative for the Partnership with China

**Ambassadors Dialogue**

**Sylvie Bermann**, French Ambassador to China

**Michel MALHERBE**, Belgian Ambassador to China

**Jari Gustafsson**, Finnish Ambassador to China

**Keynote Speakers:**

Government leaders from Guangxi Zhuang Autonomous Region

**Long Yongtu**, Chief Negotiator of China's WTO accession; Former secretary-general of BOAO Forum for Asia

**Zhao Qizheng**, Member, CPC 16<sup>th</sup> Central Committee; Director, Foreign Affairs Committee; Former Director, State Council Information Office.

**Zhang Junkuo**, Deputy Director, Development Research Center of the State Council

**Wu Jinglian**, Researcher, Development Research Center of the State Council

12:30-13:30

**Lunch Buffet**

*(Grand Banquet Hall, 2<sup>nd</sup> Floor, International Conference Center)*

13:40-15:00

**Trends & Dialogues****New Investment Opportunities**

*(Executive Ball Room, 1<sup>st</sup> Floor, International Conference Center)*

With market reforms expected to open up new economic patterns of growth, market-oriented economic transformation brings new investment opportunities. By exploring China's economic trends and direction of reforms, new investment opportunities are expected to rise across industry sectors.

- What are the key growth areas in the next round of economic reform?
- Which industries will face major restructuring?
- Which industries will create greatest investment opportunity in the future?

**Chair:**

**Wang Chaoyong**, Chairman and President, ChinaEquity Group Inc.

**Panelists:**

**John Zhao**, Director of the Board, Executive Vice President and Member of the Executive Committee, Legend Holdings Corporation; President, Hony Capital

**Leo Liang**, Vice Chairman & CEO, Fosun High Technology (Group) Co., Ltd.

**Focus Forum****Mixed Ownership: The Next Round of SOE Restructuring**

*(Press Room, 1<sup>st</sup> Floor, International Conference Center)*

The Third Plenum of the 18th Central Committee of the Chinese Communist Party has proposed that a mixed ownership economy be positively developed. This will inject new power to the State-Owned Enterprises and highlight a new round of State-Owned Enterprise reform. The proposal of "mixed ownership economy" also means a further reduction in the requirements for state-owned enterprises.

- What influence does the reform have on the development of state-owned enterprises and state-owned asset supervision?
- Which area or industry does the reform initiate?
- What opportunities do private enterprises have to participate in the reforms?

**Chair:**

**Zhao Changwen**, Director General, Enterprise Research Institute, Development Research Center of the State Council

**Panelists:**

**Ma Zhengwu**, Chairman and Party Chief, China Chengtong Holdings Group Ltd.

**Liu Yuting**, Director of Enterprise Division, Ministry of Finance of the People's Republic of China

**Feng Lun**, Chairman, Vantone Holdings Co., Ltd.

**Liu Xiaoguang**, Chairman and Party Chief, Beijing Capital Group

**Hervé Machenaud**, Executive Vice President Group Generation & Engineering; Asia Pacific Branch President, EDF Group

**Trends & Dialogues**

**Transformation in Real Estate Companies: Winning at the Turning Point**

*(Ball Room #1, 2<sup>nd</sup> Floor, International Conference Center)*

The recently issued National New-type Urbanization Plan has clearly outlined target rates for Chinese urbanization over the next 6 years. After years of violent growth, Chinese real estate companies must now find their unique core competitive advantages so as to keep progressing forward. What shall real estate companies do to seize this transition over the next ten years? Are there any successful cases available for reference?

**Chair:**

**Frank Wu**, Board Chairman, Central China Real Estate Ltd.

**Panelists:**

**Yu Liang**, General Manager, China Vanke Co., Ltd

**Zhou Xin**, Board Chairman, E-House (China) Holdings Ltd

**Guest Speakers:**

**Huang Nubo**, Chairman, Zhongkun Investment Group Co., Ltd.

**Tian Ming**, Chairman & President, Landsea Group Co., Ltd.

**Gao Hongpeng**, Chairman, Eternal River Industry Ltd.

**Bao Hongkui**, Vice President, Yida Group

**BBC CEO Guru Telecast Forum**

**The Power of Connections**

*(Ball Room #2, 2<sup>nd</sup> Floor, International Conference Center)*

The China Entrepreneur Club is the premier business leader platform in China. Representing the first generation of modern Chinese entrepreneurs, the 46 CEC member companies earn a total annual gross income of over two trillion RMB. Never before in the world have we seen a nation's group of the most influential business leaders come together to nurture entrepreneurship and business integrity, while paving the future of sustainable economic and social development.

Through the telecast forum, this "CEO Guru" special reveals why the CEC was established, and how the members come together to do business, travel the world, influence global leaders, engage in public welfare initiatives and ultimately, to support each other's business endeavors.

**Moderator:**

**Steve Tappin**, CEO, Xinfu

**Panelists:**

**Michael Yu**, Chairman and CEO, New Oriental Education and Technology Group

**Liu Jiren**, Chairman and CEO, Neusoft Corporation

**Deng Feng**, Founder and Managing Director, Northern Light Venture Capital

**Charles Chao**, Chairman and CEO, SINA Corporation



15:00-15:10

### Coffee/Tea Break

15:10-16:20

### Keynote Speeches

*(Grand Ball Room, 2<sup>nd</sup> Floor, International Conference Center)*

#### Chair:

**Zhu Xinli**, Executive Chairman, China Entrepreneur Club; Chairman, China Huiyuan Juice Group Limited

#### Speakers:

Government leaders from Guangxi Zhuang Autonomous Region

**Michael Yu**, Chairman and CEO, New Oriental Education and Technology Group

**Qian Yingyi**, Dean and Professor, School of Economics and Management, Tsinghua University

**Jack Ma**, Executive Chairman, Alibaba Group (TBC)

**Ma Weihua**, Chairman, Wing Lung Bank; Former President, China Merchants Bank

16:20-16:30

### Donation and Carbon Offsetting Ceremony

*(Grand Ball Room, 2<sup>nd</sup> Floor, International Conference Center)*

#### Moderator:

**Liu Donghua**, Founder and Standing Vice Chairman, China Entrepreneur Club; Founder and Chief Guideline Officer, Zhisland

#### Speakers:

**Zhu Xinli**, Executive Chairman, China Entrepreneur Club; Chairman, China Huiyuan Juice Group Limited

**Niu Gensheng**, Founder, Mengniu Dairy Group; Founder and Honorary President, LAONIU Foundation

**Li Nuyun**, Secretary General, China Green Carbon Foundation; Executive Deputy Director General, Office for Combating Climate Change of State Forestry Administration of China

16:30-16:40

### Coffee/Tea Break

16:40-18:00

### Trends & Dialogues

#### Narrowing the O2O Gap

*(Executive Ball Room, 2<sup>nd</sup> Floor, International Conference Center)*

A comprehensive integration of the online virtual economy and offline substantial economy has emerged with mobile internet enables merchants and enterprises to connect and win more clients at lower costs, while further accelerating the combination of online and offline economies. How will O2O change people's commercial lives? How should businesses better understand customers' demands? What are the challenges in the O2O revolution?

#### Chair:

**Liu Donghua**, Co-Chair, China's Top 100 Green Companies; Founder and Standing Vice Chairman, China Entrepreneur Club Founder and Chief Guideline Officer, Zhisland

#### Panelists:

**Shen Guojun**, Chairman and CEO of China Intime Investment Co., Ltd.

**Zhou Chengjian**, Chairman, Metersbonwe Fashion and Accessories Co., Ltd.

### Focus Forum

#### Innovation Fuels Sustainable Competitiveness

*(Press Room, 1<sup>st</sup> Floor, International Conference Center)*





In this era of perpetual game-changing advancements and acquisitions, businesses are constantly challenged. Faced with numerous external changes, the continued success of an enterprise is contingent on ceaselessly innovating through creative destruction. This innovation goes beyond technical improvements and demands open, cooperative, and comprehensive changes. This session will discuss:

- How should the term “innovation” be interpreted?
- Can enterprises continue innovating through creative destruction?
- How can companies stimulate innovation through changes in organizational structure and corporate culture?

**Chair:**

**Liu Jiren**, Chairman and CEO, Neusoft Corporation

**Panelists:**

**Charles Chao**, Chairman and CEO, SINA Corporation

**Jean-Pascal Tricoire**, President and CEO, Schneider Electric

**Karsten Engel**, President and CEO, BMW Group Region China

### **Trends & Dialogues**

#### **Public Welfare and Entrepreneurial Spirit**

*(Ball Room #1, 2<sup>nd</sup> Floor, International Conference Center)*

Perhaps more importantly than funding, entrepreneurs bring a spirit of innovation to public welfare, a spirit much needed in China's public welfare sector. How can business methods evolve public welfare to be more effective and efficient? Entrepreneurs will share their answers here.

**Chair:**

**Feng Lun**, Chairman, Vantone Holdings Co., Ltd. (TBC)

**Panelists:**

**Ma Weihua**, Chairman, Wing Lung Bank; Former President, China Merchants Bank

**Niu Gensheng**, Founder, Mengniu Dairy Group; Founder and Honorary President,

LAONIU Foundation (TBC)

**Wang Zhenyao**, President, China Philanthropy Research Institute

**Han Jiahuan**, President, DaChen Food (Asia) Ltd.

### **Trends & Dialogues**

#### **Successor Planning and Corporate Development**

*(Ball Room #4, 2<sup>nd</sup> Floor, International Conference Center)*

Successor planning is a critical component of sustained corporate development. Effective companies not only need to verify suitable successors, they must also ensure that these talents are trained and distinguished. Different companies have different choices to make: some companies assert decisions out systematic choice, while others use training methods to recommend candidates. In choosing successors there is a core difference between members from within “the family” and those from outside. How should successor planning be utilized most effectively, to ensure the future development and success of an enterprise?

**Chair:**

**Liang Neng**, Professor of Management, Associate Dean,  
China Europe International Business School

**Panelists:**

**Liu Yonghao**, Chairman, New Hope Group; Vice Chairman, China Minsheng Banking Corp., LTD.

**Wang Junhao**, President, JuneYao Group

**Yang Shaopeng**, Chairman and Executive Director, SITC International Holdings Co., Ltd.

**Jean-Paul Larçon**, Emeritus Professor of Strategy and International Business, HEC Paris (TBC)



18:20-19:00

**Entrepreneur Fashion Show**

*(Grand Ball Room, 2<sup>nd</sup> Floor, International Conference Center)*

**Moderator:**

**Zhu Xinli**, Executive Chairman, China Entrepreneur Club; Chairman, China Huiyuan Juice Group Limited

**Participants:**

Government leaders from Guangxi Zhuang Autonomous Region  
Members and advisors of the China Entrepreneur Club  
Global Partners of China Green Companies Summit 2014

19:00-20:20

**Banquet**

*(Grand Ball Room, 2<sup>nd</sup> Floor, International Conference Center)*

20:00-22:00

**Self-Media Salon (Private)**

*(Ball Room#1, 2<sup>nd</sup> Floor, International Conference Center)*

20:30-22:30

**Closed-door Meeting**

*(Reception Room, 2<sup>nd</sup> Floor, International Conference Center)*

■ **April 22, 2014 (Tuesday)**

09:00-12:00

**Zhisland Private Event**

08:00-16:00

**“BMW · Daonong” Golf Tournament 2014**

**April 22 - 23, 2014**

**Beibu Gulf Tour (50 seats only)**

